

MEG SWARTWOOD

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EDUCATION

State University of New York (SUNY) at Oswego; Oswego, NY
Master of Arts in Graphic Design and Digital Media
GPA: 3.8

May 2024

State University of New York (SUNY) at Oswego; Oswego, NY
Bachelor's in Business Administration, Minor in Graphic Design
GPA: 3.9, Summa Cum Laude

Dec. 2022

WORK EXPERIENCE

Adjunct Professor of Design, SUNY Oswego; Oswego, NY

Aug. 2024-current

- Mentor students in Adobe Creative Suite and design theory through hands-on projects
- Provide constructive feedback and critiques to foster creative growth
- Stay current with industry trends and incorporate them into course materials

Graduate Graphic Design Assistant, Artswego; Oswego, NY

Aug. 2023-May 2024

- Created multiple forms of digital and print media to promote artistic performances at SUNY Oswego
- Collaborated with the Art Director to complete tasks efficiently and accurately

Graphic Design Student Assistant, SUNY Oswego; Oswego, NY

Aug. 2022- May 2023

- Designed 70+ graphics for athletic team events and games to be used for social media marketing campaigns
- Communicated creative ideas effectively and worked collaboratively with a design team of five people
- Incorporated constructive feedback into final designs

Front Desk Attendant, The Inns of Aurora; Aurora, NY

May 2022-Jan. 2023

- Provided helpful and timely service to thousands of guests
- Independently performed administrative tasks such as calendar management and answering and directing phone calls
- Supervised the entire inn for the duration of my shift to ensure cleanliness, organization, and readiness of the inn for daily activities

Editor-in-Chief of The Cayuga Collegian; Auburn, NY

Aug. 2018-May 2019

- Managed a staff of five employees
- Enforced deadlines for stories and reports
- Modeled excellent writing skills, editing, and production skills

PROFESSIONAL SKILLS

Experience in Adobe Suite: Photoshop, Illustrator, InDesign, After Effects, and Lightroom.
Understanding of Figma software and knowledge in CSS and HTML.
Proficient in social media platforms like Instagram, Facebook, and TikTok.